1	FEDEF	AL TRADE C	COMMISSION	
2	I N D	E X (PUBLI	C RECORD)	
3				
4	EXHIBITS E	OR ID	IN EVID	
5	Commission			
6	None			
7	Schering			
8	None			
9	Upsher			
10	None			
11	Joint			
12	Number 7		8625	
13				
14	OTHER EXHIBITS REFERE	ENCED	PAGE	
15	Commission			
16	CX 43		8626	
17	CX 1791		8625	
18	CX 1792		8625	
19	Schering			
20	None			
21	Upsher			
22	None			
23				
24	*All exhibits referen	ced in Joi	nt Exhibit 7	(attached)
25	were admitted into ex	ridence.		

1	FEDERAL TRADE	COMMISSION
2		
3	In the Matter of:	)
4	SCHERING-PLOUGH CORPORATION,	)
5	a corporation,	)
6	and	)
7	UPSHER-SMITH LABORATORIES,	) File No. D09297
8	a corporation,	)
9	and	)
10	AMERICAN HOME PRODUCTS,	)
11	a corporation.	)
12		-)
13		
14	Thursday, Marc	ch 28, 2002
15	2:00 p	.m.
16	TRIAL VOLU	JME 37
17	PART	1
18	PUBLIC RI	ECORD
19	BEFORE THE HONORABLE I	O. MICHAEL CHAPPELL
20	Administrative	e Law Judge
21	Federal Trade (	Commission
22	600 Pennsylvania	Avenue, N.W.
23	Washington	n, D.C.
24		
25	Reported by: Susanı	ne Bergling, RMR
	For The Reco	rd, Inc.

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- JUDGE CHAPPELL: Let's reconvene docket 9297.
- 4 Do the parties have anything?
- 5 MR. CARNEY: Yes, Your Honor. We've reached a
- 6 stipulation regarding several outstanding exhibits
- 7 which we would present to the Court at this time and
- 8 move for the admission of those exhibits pursuant to
- 9 the Court's procedure through the stipulation.
- JUDGE CHAPPELL: Go ahead.
- MR. CARNEY: Your Honor, I've handed up what is
- 12 JX-7, which is a stipulation reached by the parties
- 13 regarding these exhibits.
- 14 JUDGE CHAPPELL: Okay, and this is being
- offered by Upsher-Smith. Was it signed by
- 16 Schering-Plough?
- MS. SHORES: It was, Your Honor.
- JUDGE CHAPPELL: And complaint counsel?
- 19 MR. MEIER: Page 2, Your Honor, the signatures
- for FTC and Schering-Plough are on the second page.
- JUDGE CHAPPELL: And someone signed for
- 22 complaint counsel?
- MR. MEIER: Yes, Your Honor.
- JUDGE CHAPPELL: I'm just verifying on the
- 25 record.

- 1 JX-7 is admitted.
- 2 (Joint Exhibit Number 7 was admitted into
- 3 evidence.)
- 4 MR. CARNEY: Thank you, Your Honor.
- 5 JUDGE CHAPPELL: Anything else?
- 6 MR. MEIER: Yes, Your Honor, on behalf of
- 7 complaint counsel, the documents that were just moved
- 8 in as per the JX, the joint stipulation, Number 7, I
- 9 have copies for the court reporter that I'd like to
- 10 hand up.
- JUDGE CHAPPELL: Okay.
- 12 MR. MEIER: In addition to that, Your Honor, we
- have two proffers as per the procedure earlier in this
- 14 proceeding. We have a proffer for the testimony of
- Nelson Levy and a proffer for the testimony of
- 16 Professor Bresnahan. I'd like to hand that up to the
- 17 court reporter. This would be rebuttal testimony.
- JUDGE CHAPPELL: These are offers of proof?
- 19 MR. MEIER: These are offers of proof, yes,
- 20 Your Honor.
- JUDGE CHAPPELL: What are their exhibit
- 22 numbers?
- MR. MEIER: The proffered testimony of Dr.
- 24 Nelson Levy is CX 1791, and the proffered testimony of
- 25 Professor Bresnahan is CX 1792.

1 JUDGE CHAPPELL: Okay, CX 1791 and 1792 are

- 2 being offered for identification only as offers of
- 3 proof of evidence I excluded for reasons stated in the
- 4 record at the time of the exclusion, okay?
- 5 MR. MEIER: Fine, Your Honor.
- If I may approach the court reporter to give
- 7 her the -- yes.
- 8 MR. GIDLEY: If I may, Your Honor, I would like
- 9 to make a brief note for the record on the Bresnahan
- offer of proof. It's merely a note for the record.
- 11 JUDGE CHAPPELL: Go ahead.
- 12 MR. GIDLEY: Your Honor, the proffer that we've
- been provided from Professor Bresnahan contains
- 14 considerable material which was not excluded by Your
- 15 Honor's ruling during the Bresnahan rebuttal testimony.
- 16 As you will recall, Your Honor's ruling during the
- 17 Bresnahan exam concerned so-called substitution data
- 18 located CX 43 based both on the absence of rebuttal
- 19 report mention of this data and the witness' failure on
- 20 voir dire to be able to explain certain aspects of his
- 21 methodology. That appears at transcript 8052.
- But the proffer contains information beyond the
- 23 scope of your exclusionary ruling and should have been
- 24 the subject of live examination and testimony by Dr.
- 25 Bresnahan. In particular, Your Honor, paragraphs 1

1 through 6, 23 through 25 are examples of this. Nor did

- 2 your ruling exclude CX 43, and paragraphs 8, 13 through
- 3 15 and 18 through 23 include references to CX 43.
- 4 Even if a reviewing authority seeks to review
- 5 the information contained in the proffer, it is
- 6 internally inconsistent, factually inconsistent with
- 7 the record and does not address the methodological
- 8 failures pointed out on voir dire.
- 9 Professor Bresnahan simply does not know
- 10 whether two or how two Klor Con 10s are substituted for
- 11 the K-Dur 20 would be reflected in CX 43 as he
- 12 testified on voir dire.
- 13 Thank you.
- JUDGE CHAPPELL: So, you are stating in the
- 15 record your concerns regarding CX 1792. Is that
- 16 correct?
- 17 MR. GIDLEY: Correct, Your Honor, CX 1792, the
- so-called Bresnahan proffer, and that was what my
- 19 previous note was referring to, Your Honor.
- JUDGE CHAPPELL: Okay.
- 21 Anything further?
- MR. GIDLEY: No, Your Honor.
- MR. CARNEY: Nothing for Upsher, Your Honor.
- MS. SHORES: Nothing for Schering.
- MR. EISENSTAT: No, Your Honor.

1	JUDGE CHAPPELL: Okay, and I think you all are
2	aware of the briefing schedule which I went over last
3	week. I will be issuing an order before 5:00 today
4	confirming that and closing the record as of today.
5	So, if there is nothing further last chance?
6	I thank everyone for your time and patience and
7	persistence and tenacity, and we will adjourn the
8	evidentiary record; however, we will come back for
9	closing argument on the post-trial briefs on May 1st at
10	1:30, and the court reporter will be here to transcribe
11	that.
12	We're adjourned.
13	MR. NIELDS: Thank you, Your Honor.
14	MR. CARNEY: Thank you.
15	(Whereupon, at 2:10 p.m., the hearing was
16	adjourned.)
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1	CERTIFICATION OF REPORTER
2	DOCKET/FILE NUMBER: 9297
3	CASE TITLE: SCHERING-PLOUGH/UPSHER-SMITH
4	DATE: MARCH 28, 2002
5	
6	I HEREBY CERTIFY that the transcript contained
7	herein is a full and accurate transcript of the notes
8	taken by me at the hearing on the above cause before
9	the FEDERAL TRADE COMMISSION to the best of my
10	knowledge and belief.
11	
12	DATED: 3/29/02
13	
14	
15	
16	SUSANNE BERGLING, RMR
17	
18	CERTIFICATION OF PROOFREADER
19	
20	I HEREBY CERTIFY that I proofread the
21	transcript for accuracy in spelling, hyphenation,
22	punctuation and format.
23	
24	
25	DIANE QUADE